



BRANCHING *out*

ACADEMY for PRECISION LEARNING
2022 AUCTION & GALA

Masquerade SPONSORSHIP BENEFITS		PRESENTING PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	COPPER \$1,500
Pre Event	Company featured in event collateral, website, mobile bidding page & during live stream.	Prominent	Prominent	✓	✓	✓
	Mention in all media & publicity	✓				
	Opportunity to provide collateral to be delivered to registrants	✓	✓			
	Opportunity for exclusivity for like brands/industries	✓	✓			
	Recognition in promotional e-newsletters	Prominent	Prominent			
Week-Long & Live Event	Slide display during live event/live online broadcast	Full page screen Sponsor Ad	Full screen Sponsor Ad	Logo – Full Screen	Logo – Half Screen	Logo - Quarter screen
	Company highlighted prominently in electronic event program & printed collateral/mentioned by emcee during live event	✓				
	Company name/logo gets top billing during live event	✓				
	Company representatives receive pre-live stream event gift or tickets to in-person event	24 gifts or tickets	12 gifts or tickets	10 gifts or tickets	8 gifts or tickets	4 gifts or tickets
	Sponsor highlighted in social media during week of online silent auction	Prominent	Prominent	✓	✓	✓
Post Event	Recognition as sponsor in e-newsletter	Prominent	Prominent	✓	✓	✓
	Recognition on event website for one year	Prominent	Prominent	✓	✓	✓

