



Academy for Precision Learning (APL) is an independent, K-12 school where individualized support encourages neurodiverse and autistic learners to grow and experience success. After weathering the “pandemic school year” of 2020-21 our school is expanding to create even more success for our community of learners & families.

You can join in this growth by supporting APL’s annual Auction & Gala as a corporate sponsor as it returns to an in-person format on March 5, 2022. As we celebrate our 15th anniversary, the theme of the event will be **Branching Out** and will highlight projects the school is working on to serve more learners. The event will also include an active online component in order to include as many participants as possible. And our in-person event will closely follow Covid protocols to ensure a safe evening.

Our Unique School:

Founded by concerned parents in 2007, our enrollment has grown dramatically from five learners to over 110. From our beginnings as a K-3 school in the basement of a synagogue, APL expanded to include all elementary and middle school grades – and added a high-school program in 2016. This growth included moving into the University Heights Center in 2009. Since that time, demand for our unique program has consistently exceeded our capacity and has guided our preliminary expansion to 4555 Roosevelt Ave. NE near our U. Heights campus. As we expand, APL remains dedicated to creating an educational community that adapts to the needs of all people across schools and public spaces - and where autism and neurodiversity are normalized and celebrated.

Approximately 80% of our learners have a diagnosis of autism. Every student is an equal member of the classroom community, including those with and without special needs. APL operates both as a school and an embedded licensed behavioral health agency providing Applied Behavior Analysis (ABA) therapy for those students with autism.

Our education model operates in the following manner – learners with and without an autism diagnosis learn side-by-side in the same classroom. Those learners with clinical and other needs receive support from a staff member in the classroom. The level of clinical support varies based on the learner’s needs.

About APL’s Auction:

Branching Out will include a five-day campaign comprised of silent auctions and online presentations about our mission from Monday, Feb. 28 through Friday, March 4, 2022. The event will culminate in a live auction on the evening of Saturday, March 5, 2022, with an in-person dinner and auction at the Seattle Four Seasons. Bidders will also be able to participate in the live auction online. The online silent auction will give our supporters nearly a full week to bid on auction prizes. We will also offer content throughout the week on social media to highlight distinct aspects of our programming and to have our learners or their family members speak directly about their

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experiences. This will give us multiple opportunities to thank auction supporters like you throughout that week when we are promoting visits to our online auction pages.

The live auction will include statements from our parents, our executive director, and our volunteers. We will also honor sponsors on-screen in a format that integrates the in-person and online broadcast. Traditionally under in-person conditions, this event draws over 300 guests and generates \$350,000 to \$450,000 from donations, sponsorships, and item sales. We are projecting cautiously for 2022 as we return to a traditional format, but this level of attendance and revenue is within reach.

To help reach that goal, we hope you will join us as a sponsor. The enclosed sponsorship benefit sheet gives guidance on how we can provide recognition. We would also value the chance to brainstorm with you about ways APL could honor your participation that your organization would find meaningful.

Thank you for your consideration. To discuss further contact me at (206) 612-0604 or Kirk@aplschool.org. And you can check out updates about the event at <https://aplschool.org/auction>.

Sincerely,

Kirk W. Laughlin, CFRE
Director of Advancement

