



academy for precision learning®

providing an exceptional education to extraordinary children

To Whom It May Concern,

You have the unique opportunity to support Seattle's leading non-profit school specializing in educating students with autism alongside their typically developing peers.

Founded in 2007, the Academy for Precision Learning (www.aplschool.org) is an independent K-8 school dedicated to creating an academically challenging and socially enriching environment where all students can reach their full potential. APL first opened its doors to four students, and has since grown to serve a population of more than sixty learners. APL's intention is to continue to grow and serve as many deserving students as possible by expanding the current model and driving community based outreach.

APL continues to thrive because the Founding Families and Board of Directors are united by a common vision:

To be a nationally recognized leader delivering a high quality academic inclusion program for the K-12 student population and providing a replicable educational model for other institutions to adopt and implement.

Cutting-edge precision teaching methods paired with highly individualized curricula, staff expertise and broad support within the community is fundamental to APL's success. Collectively, this enables APL to provide an exemplary educational experience for all students, including those across the autism spectrum and their typically developing peers. APL continues to see positive student outcomes and has a growing data portfolio that proves the efficacy of the precision teaching model for students of all learning styles. However, since tuition only covers a portion of operating costs, APL's vision can only be realized with continued fundraising efforts.

On Saturday, February 4th, the Academy for Precision Learning is hosting their 5th annual auction at Bell Harbor in Seattle. Please join your community by showing support for APL through a *corporate sponsorship*.

APL has a proven solution that can benefit many elementary and middle school students. However, to continue to expand the model, we need your assistance. Thank you for your consideration in granting APL the opportunity to positively impact many more learners. If further information is desired, please contact us at 206-427-0115 or auction@aplschool.org. We look forward to hearing from you!

Sincerely,

Jennifer Annable
Executive Director

APL is a 501(c)(3) non-profit
EIN #91-2143623



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Founded in 2007, the **Academy for Precision Learning** (www.aplschool.org) is an independent K-8 school in the greater Seattle area. The school was founded in 2007 with a central mission:

APL is dedicated to the success of all students – including typically developing and those across the autism spectrum – learning within an academically challenging and socially vibrant environment.

APL uses high quality, data driven approaches – including Direct Instruction, Applied Behavior Analysis and Precision Teaching - to create individualized learning plans specifically designed for all students, regardless of ability.

We are dedicated to ensuring every student's success through accelerated academic progress, social development, character building and community involvement.



APL's Administration and Board of Directors are guided by four tenets to develop and sustain a high quality program:

- **Inclusive Environment** – We believe in the fundamental concept of inclusion and the value of creating a challenging and respectful environment for all student populations, including those across the autism spectrum and their typically developing peers.
- **Whole Child Learning** – Every student deserves access to high quality academics, enrichment opportunities, social skills development and community integration.
- **Data Driven Results** – Our model is built on proven results so every student has an opportunity to succeed within a responsive, outcome oriented environment.
- **Broad Community Impact** – We want to reach as many deserving students as possible by influencing greater educational norms, creating an educational model for replication and driving outreach to the broader community.



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Soaring to New Heights

APL's 5th Annual Auction

- Event:** The fifth annual auction to support APL
- Date:** Saturday, February 4th, 2012
- Location:** Bell Harbor – 2211 Alaskan Way Seattle, WA 98121
- Event Purpose:** To further inclusive education and raise funds to support the mission of the Academy for Precision Learning
- Fundraising Goal:** \$250,000 to fund operating and program expenses
- Audience:** 250 business leaders, community members, friends and family
- Website:** www.aplschool.org

Sponsorship Opportunities:

- \$20,000 Presenting Sponsor
- \$10,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,500 Table Sponsor



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SPONSORSHIP OPPORTUNITIES

\$20,000 Presenting Sponsor:

- Presenting Sponsor is category exclusive
- Company name/logo as Presenting Sponsor in all pre-event collateral
- Company name/logo as Presenting Sponsor on APL event web site
- (2) tables for 10 guests each with table signage and priority placement in the ballroom
- Company name/logo in audio and visual recognition during the event
- (1) full page company provided advertisement in event program
- Opportunity to provide promotional materials to attendees inside guest bid packet
- Recognition in the APL newsletter

\$10,000 Platinum Sponsor:

- Company name/logo included in all pre-event collateral
- Company name/logo on APL event web site
- (1) table for 10 guests with table signage and priority placement in ballroom
- Company name/logo in audio and visual recognition during the event
- Half-page company provided advertisement in event program
- Opportunity to provide promotional materials to attendees inside guest bid packet
- Recognition in the APL newsletter

\$5,000 Gold Sponsor:

- Company name/logo on APL event web site
- (1) table for 10 guests with table signage and priority placement in ballroom
- Company name/logo in audio and visual recognition during the event
- Half-page company provided advertisement in event program
- Opportunity to provide promotional materials to attendees inside guest bid packet

\$2,500 Silver Sponsor:

- (1) table for 10 guests with table signage and priority placement in ballroom
- Quarter-page company provided advertisement in event program

\$1,500 Table Sponsor:

- (1) table for 10 guests with table signage
- Name recognition in event program